

When looking to define core values, it is vital that we look at the components that make up a well-rounded core value statement. **Core Values must show:**

- A competency level that develops best in class **CAPABILITIES** that deliver **RESULTS**
- A character that sets the standard of excellence in both **INTENT** and **INTEGRITY**
- A sense of community (demonstrated through interpersonal skills and interactions with the team and the community at large) that strives to make a difference.

LEADING EDGE
INSTITUTE
BUSINESS RESHAPING



Choose (circle) one core value from each section that best describes your company.

